

## Content Creation & Social Media Internship

*Los Angeles, 10/10/22*

### About Us

The food business is evolving and moving faster than ever. Consumers are demanding more plant-based food options and rightfully so. They want to eat healthily and commit to sustainable food ingredients to preserve our planet for generations to come.

Green Boy ([www.greenboy.com](http://www.greenboy.com)) helps food manufacturers fulfill this increasing demand by supplying the highest quality non-gmo, plant-based and organic food ingredients on a global scale.

Now entering an exciting phase of growth, we are looking for an ambitious and dedicated Content Creation & Social Media Intern to join our growing team.

### About the Role

We have a 6-10 month paid opportunity for a Content Creation & Social Media Intern to join the Green Boy team based in Los Angeles for two to three days a week.

This is a rare opportunity to join a collaborative team, co-create the social media and communication strategy of the company and create graphics, images and videos for all communication channels.

You will be involved in a broad spectrum of activities: From shooting content at events to influencer marketing and posting on our social media channels. This role will allow you to gain experience in a broad spectrum of marketing. Throughout the internship there is room to put a focus on what you want to develop in further.

### Responsibilities

- Graphic design for online communication
- Content creation (video & photo)
- Posting on social media channels (TikTok, Instagram, Pinterest, Facebook)
- Performing social media analysis to identify opportunities
- Supporting Influencer and affiliate marketing
- Organizing photoshoots
- Participating in plantbased Events in Los angeles and across California.

## About You

- Enrolled in or graduated from a Graphic Design, Marketing or similar degree
- Strong knowledge of social media and digital marketing
- Ability to work across multiple challenging projects as a cross-functional team member
- Strong visual language and graphic skills (Adobe Creative Cloud, Keynote, Powerpoint, canva)
- Excellent verbal and written communication skills with the ability to liaise with internal and external stakeholders
- A commitment to provide the highest quality product to strict customer specifications
- An interest in plant-based food
- Highly developed problem-solving and analytical skills, initiative, and resourcefulness

## Why Green Boy?

- Be part of a supportive and talented team
- Opportunities for career development
- Be part of an excellent culture that holds true to company values
- Support for continual growth

## Applications

For further information on this fantastic opportunity to join a leading brand in the industry, please email us at [nina@greenboy.com](mailto:nina@greenboy.com) or call our office on tel. # +1 213 822 2885

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